

SENSAI

# Certificate

**SensAI Academy hereby certifies that**

**Marcel Pȩkala**

**has successfully completed the AI Semantic SEO Expert program, an advanced training program focused on the deep integration of artificial intelligence with semantic search engine optimization.**

Throughout the program, the participant demonstrated proficiency in working with advanced language models to analyze search intent, apply frame semantics, and successfully completed all practical assignments. The participant is now equipped to design comprehensive topical maps, implement entity-based SEO strategies, perform complex intent decomposition along the customer journey, and optimize digital content for modern AI-driven search engines.

**17.05.2026**

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*Robert Niechaj*

Prowadzący

*Damian Sulkow*

Prowadzący